



GOVERNMENT OF KERALA

Abstract

Health Services Department – Manufacture and sale of Coca Cola and Pepsi Cola in the whole of Kerala – Banned – orders issued.

**HEALTH AND FAMILY WELFARE (E) DEPARTMENT**

G.O. (Rt) No.2396/06/H&FWD.

Dated, Thiruvnanthapuram 10.08.2006.

Read: D.O. Lr. No. 15025/72/06-PH(F) dtd. 3.08.06 from Sri. Rajesh Bhushan IAS, Director, Ministry of Health and Family Welfare, Nirman Bhavan, Government of India, New Delhi addressed to Dr. Vishwas Mehta IAS, Secretary, Health and Family Welfare Department, Govt. of Kerala.

**ORDER**

As per the D.O letter cited, it was informed by the Ministry of Health and Family Welfare Department, Government of India to State Government that as per the study conducted by the Centre of Science and Environment (CSE) which was covered in the National News Papers on 3<sup>rd</sup> August 2006 as well as in the Electronic media that out of 57 samples of 11 soft drinks brands of Coca Cola and Pepsi Cola collected from 25 manufacturing units across 12 States, it was found that these samples contained different pesticides, which are much above the prescribed standards. The CSE has found pesticide residues of organo chlorine pesticides (MCH and derivatives and Heptachlor) and organo phosphorous pesticides (Chloropyrifos and Malathion) in the soft drinks samples tested and analysed by them.

In the above circumstances and considering the best interest of public health, Government of Kerala have decided to ban the manufacture and sale of Coca Cola and Pepsi Cola in the whole of Kerala as per Section 7(iv) of Prevention of Food Adulteration Act, 1954 and Rules made thereunder.

The State Food Health Authority i.e., Director of Health Services shall take steps in accordance with relevant provisions of Prevention of Food Adulteration Act 1954 and Rules made there under to prohibit manufacture and sale of Coca Cola and Pepsi Cola in whole of Kerala in the interest of Public Health.

By Order of the Governor  
**Dr. Vishwas Mehta**  
Secretary to Government

To  
The Director of Health Services, Thiruvananthapuram.  
The Deputy Director (PFA), Thiruvananthapuram.  
The Local Self Government (Rural) Department.  
The Law Department.  
The Environment Department.  
The Information and Public Relations Department.  
The General Administration (SC) Department.

Copy to: P.S to Chief Minister.  
✓ P.S to Minister (Health).  
P.S. to Secretary (Health)

Forwarded by Order

*M.B.*  
Section Officer